

RSVP Works for Flooring

Nearly 27% of RSVP households plan to purchase flooring (carpet, tile, wood) in the next 12 months.

SOURCE: On Target Research, survey of RSVP households



Carolina Flooring Specialists
High Performance Flooring

Locally Owned & Operated

WELCOME HOME

CELEBRATING 2002 13 YEARS 2015 OF EXCELLENCE

garages • basements • workrooms • covered porches • mechanical rooms

Carolina Flooring Specialists, Inc. provides 100% solids industrial epoxy systems that are unmatched by concrete, tile, or paint. Choose from one of our 14 designer colors that will enhance any area and provide years of low maintenance service.

“We’ve been advertising with RSVP for ten years. It’s been very positive! That’s been the backbone of our marketing program.

It’s measurable; it goes out to very high-end customers. The customers are already qualified leads, and the closing rate is very high.

If you’re a quality home improvement company and you care about your marketing budget and you care about the leads that are generated from that, you owe it to yourself to look at the RSVP program.”

Manual Parham, Owner
Carolina Flooring Specialists

24 calls

60,000 homes (2x)
RSVP Charleston



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96 calls

200,000 homes (5x)
RSVP San Diego



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mirage

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CFD
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FLOORING AND DESIGN
Family Owned & Operated