

# RSVP Works for Day Spas and Massage

**61.3% intend to visit a spa for a facial or massage in the next 12 months.**

SOURCE: On Target Research, survey of RSVP households



“The card pack has been the best advertising decision I have made in my experience in this business. I am thrilled with the results. In the six weeks or so since the pack was delivered to homes in our area, I have paid for my initial investment in the cards. This represents new clients into my practice every week, and they are still calling.

The other very positive aspect of the marketing campaign is that the sessions are sold before I ever talk to the clients. Prospective clients call and say ‘I want to schedule a massage’ and not ‘What do you offer?’”

Sandra Tompkins, MS, LMBT NC #185  
Licensed Massage Therapist  
Asheville, NC

**46 calls**

50,000 homes (2x)  
RSVP San Diego

**25 calls**

100,000 homes  
RSVP Richmond



Contact RSVP Office | 855-200-7787(RSVP)

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