

**RSVP SOUTHEASTERN MICHIGAN SWEEPSTAKES (“PROMOTION”)
PROMOTION OFFICIAL RULES (“OFFICIAL RULES”)
RSVP Southeastern Michigan (“Sponsor”)**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. OFFER VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. ELIGIBILITY. The Promotion is open to people 18 years of age or older (as of date of entry) who are legal residents of Michigan (“Eligible Participants”). The following people are not eligible to participate in the Promotion: (a) officers, directors, and employees of Sponsor or its parents, subsidiaries, affiliates or franchisor; Sponsor’s advertising, promotion and judging agencies, persons engaged in the development, production or distribution of materials for this Promotion, and persons providing prizes for this Promotion, and each of their respective affiliates (collectively the “Promotion Parties”); and (b) members of the immediate family or persons living in the same household (whether related or not) as a Promotion Party.

2. PROMOTION PERIOD. The Promotion begins at 12:00:01 am eastern on October 15, 2021 and ends at 11:59:59 pm eastern on December 15, 2021 (“Promotion Period”). Entries will be accepted through the Promotion Period.

HOW TO ENTER. Eligible Participants must, during the Promotion Period, complete and submit a short survey which may be accessed on https://www.rsvpadvertising.com/detroit/offer/Enter-to-Win%21_CN88110.html; participants must have a valid e-mail address and will be required to follow the onscreen instructions to enter. To enter without completing the short survey, send your name, mailing address, e-mail address and phone number in writing to Sponsor at 47585 Galleon Drive, Plymouth, MI 48170. Mailed entries must be postmarked by December 5, 2021 and received by Sponsor by December 15, 2021.

No purchase is necessary to enter, and the odds of winning will not increase because of a purchase. Each entry that Sponsor deems, in its discretion, to have satisfied the requirements set forth above shall be deemed an “Eligible Entry.” Limit one Eligible Entry(ies) per person. Sponsor is not responsible for entries not made in accordance with the Official Rules.

3. SELECTION OF WINNERS. There will be 3 winner(s) ([each a] “Winner”). Each Winner will be selected by a random drawing from among all Eligible Entries received by Sponsor during the Promotion Period. Each random drawing will be conducted by Sponsor or an independent judging agency of Sponsor’s choosing, whose decisions regarding the Promotion are final in all respects and binding upon participants and the Winners. Odds of winning a prize are dependent upon the number of Eligible Entries received by Sponsor.

4. NOTIFICATION OF WINNERS. Within five days of selection, [each] Winner will be notified by RSVP Southeastern, using the email address provided by the Winner in its survey response or its mailed entry. If, within 7 days after being notified by, the Winner does not respond to the notification and provide with the mailing address to which the Prize should be sent and such

other information as may be requested by the Winner will be disqualified, and a new Winner may be selected at random from the other Eligible Entries. Prize fulfillment is subject to verification that the Winner satisfies the eligibility restrictions and has complied with these Official Rules.

5. **PRIZE AND PRIZE RESTRICTIONS.** Each Winner will receive one local dining gift card in the amount of \$50-\$100 (the "Prize"), which can be used toward the purchase of any products sold at the participating location(s). As it is used, charges will be deducted from the card value until the balance has reached zero. The user will not be entitled to cash back for any remaining balance. Other restrictions on the use of the card will be disclosed on the card itself.

6. **BINDING EFFECT.** By submitting an entry, Eligible Participants agree to be bound by these Official Rules, and failure to comply with these Official Rules may result in disqualification. All federal, state, and local laws apply.

7. **GENERAL CONDITIONS OF PARTICIPATION.** Sponsor's decisions are final on all matters related to this Promotion. Sponsor is not responsible for incomplete, incorrect, lost, late, delayed or garbled survey submissions or emails, incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, or any combination thereof. Further, Sponsor is not responsible for lost, late, destroyed, mutilated, misdirected, incomplete, incorrect, or illegible mailed entries. Sponsor assumes no responsibility for the non-receipt of email winner notifications due to the operation of SPAM filters.

Sponsor reserves the right, without prior notice, to terminate this Promotion, in whole or in part, or to modify this Promotion in any way, and for any reason, including without limitation, if it determines in its sole discretion, that fraud, technical failures or any other factor beyond its reasonable control impairs the integrity of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion is a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to disqualify the person it finds to be tampering with the Promotion and seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

By participating in this Promotion, participant, on his or her own behalf and on behalf of his or her legal representatives, estates, heirs and assigns, releases and agrees to hold harmless Sponsor and the Promotion Parties from all liability with respect to acceptance, possession, use (misuse), or failure to use, any matters arising out of or relating to this Promotion or any Prize.

SPONSOR. The Promotion is sponsored by RSVP Southeastern Michigan with offices at 47585 Galleon Drive, Plymouth, MI 48170. Sponsor is a franchisee of Alliance Franchise Brands LLC ("AFB") and is authorized to use the RSVP trade name pursuant to a franchise agreement with

AFB. Each participant understands and acknowledges that the Promotion is not sponsored, endorsed, or administered by AFB.

8. **PUBLICITY RELEASE.** By entering the Promotion, each Eligible Participant grants to Sponsor and AFB and each of their respective affiliates the unrestricted, absolute, perpetual, worldwide right and license to use his or her name, address, photograph, likeness, voice, biographical and personal background information, statements, and, without limitation, any notes, photograph, film, or video or audio tape that may be taken of the participant or of such materials (the foregoing, collectively, the "Content"), without further compensation, consideration, or notice or permission to the participant or to any third party, and to reproduce, copy, modify, create derivative works of, display, perform, exhibit, distribute, transmit or broadcast, publicly or otherwise, or otherwise use and permit to be used the Content or any part thereof, whether alone or in combination with other materials (including but not limited to text, data, images, photographs, illustrations, and graphics, video or audio segments of any nature), in any media or embodiment now known or hereafter developed (including but not limited to any format of any computer-based, internet-based, electronic, magnetic, digital, laser or optical-based media), in connection with Sponsor's, AFB's or each such entity's respective designees', advertising, promotion, publicity, trade, sweepstakes or sweepstakes promotions, activities, or materials in connection with the RSVP brand.

LIST OF WINNERS. A list of Winners may be obtained by sending a written request for the list together with a self-addressed, stamped envelope to 47585 Galleon Drive, Plymouth, MI 48170.

9. **DISPUTES.** By entering the Promotion, you agree that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, other than the administration of the Promotion, shall be resolved individually, without resort to any form of class action, and exclusively by a court having competent jurisdiction located in or nearest to Plymouth, Michigan; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will a participant be permitted to obtain awards for, and participant hereby waives all rights to, claim punitive, incidental or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules.

10. **DISCLAIMER OF WARRANTIES.** SPONSOR MAKES NO WARRANTIES, AND HEREBY DISCLAIMS ANY AND ALL WARRANTIES, EXPRESSED OR IMPLIED, CONCERNING ANY PRIZE IN CONNECTION WITH THE PROMOTION. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT

WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. SOME STATES DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES, SO THE ABOVE EXCLUSION MAY FNOT APPLY.