



RSVPSM

UPSCALE OFFERS FOR LIFE & HOME

RSVP Works for Cosmetic Procedures

Nearly 8% of RSVP households plan to undergo a non-surgical cosmetic procedure in the next 12 months; nearly 2% plan to have a surgical cosmetic procedure.

SOURCE: On Target Research, survey of RSVP households

131 calls

80,000 homes (4x)
RSVP Colorado

40 calls

50,000 homes (2x)
RSVP Wilmington
(Cape Fear)

“RSVP has been consistently effective at delivering our message in an impactful way with measurable results that has us returning again and again.”

Jennifer Crump-Bertram
Senior Account Supervisor
Armada Medical Marketing

For advertising info, visit: www.RSVPadvertising.com