



RSVPSM

UPSCALE OFFERS FOR LIFE & HOME

RSVP Works for Patio & Deck Companies

11% of RSVP households plan to purchase patios/decks in the next 12 months.

SOURCE: On Target Research, survey of RSVP households

84 calls

50,000 homes
RSVP Columbus

192 calls
200,000 homes (3x)
40,000 homes (1x)
RSVP Phoenix

83 calls

100,000 homes (2x)
RSVP Charlotte

“I attribute the lion’s share of our good fortune to reside in the superb advertising that RSVP has provided us over the past 20 years. What is remarkable to me, is that in the face of our economy, the volume of inquiries and consultation requests continue to come in.”

Timothy J. O’Neill, President
Northern Deckworks

For advertising info, visit: www.RSVPadvertising.com